

Veeva OpenData

OpenData Europe Enhancements 22R1

March 2022

Veeva

Save The Date

22R1 Pre-Release
Q&A Webinar

Production
Release

29
MAR

08
APR



Important Disclosures

The following is intended to outline Veeva's general product direction. It is intended for informational purposes only and does not form part of any contract. It is not a commitment to deliver any specific functionality and it should not be relied upon in making purchasing decisions. Features and functions described in this document will be released commercially only when and if they become available. The development, release, and timing of the features or functionality of Veeva's products remains at the sole discretion of Veeva.



Connected Data with Veeva Link and OpenData

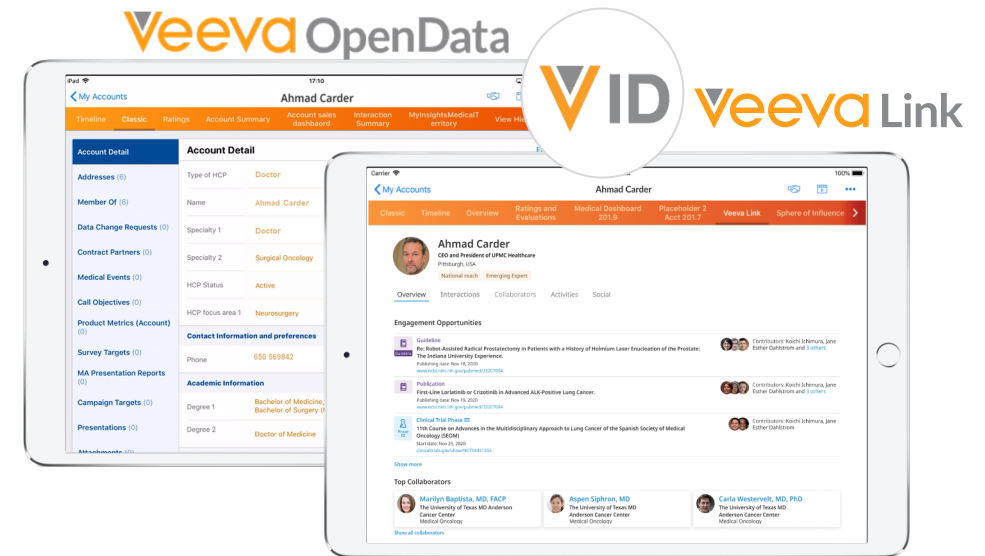
Integrate your reference data with real-time customer intelligence

Common data foundation

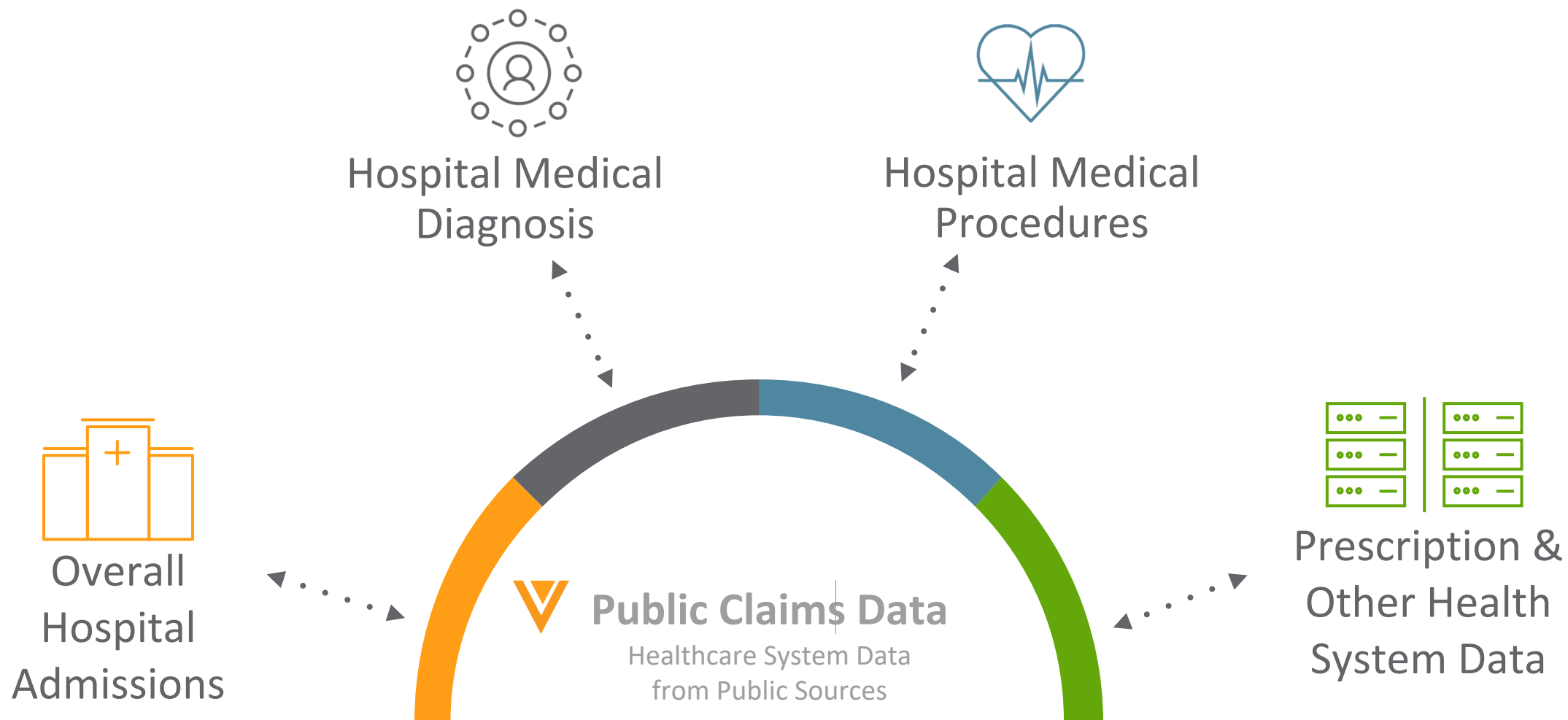
- All Key People from Link available in OpenData
- No HCPs missing in Veeva CRM
- No integration effort to align and match Key People profiles with CRM records

Seamless user experience

- 360° view of the customer ecosystem
- Access Link profiles directly in Veeva CRM
- No wasted time searching for profiles



Public Claims Data: Early Adopter Release



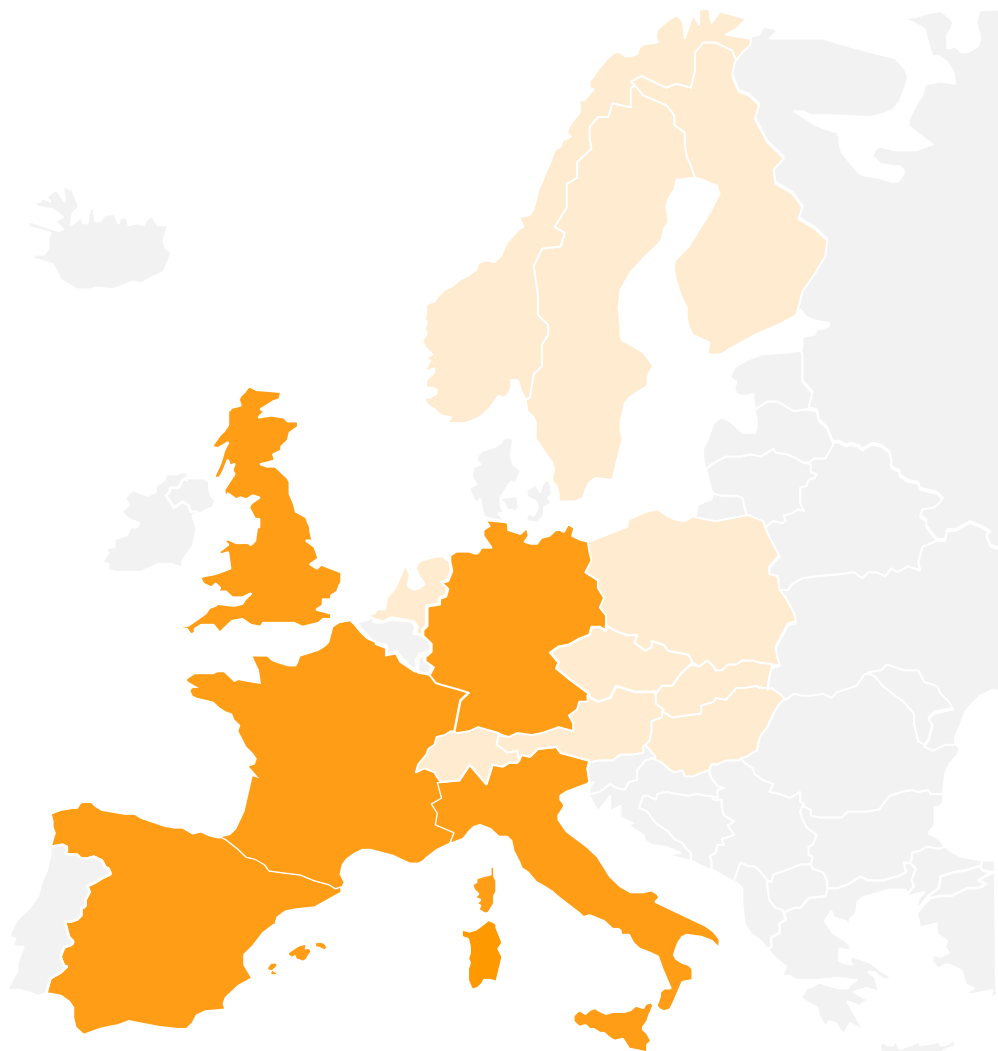
Public Claims Data: Status and Roadmap

22R1

- Sign up for 'Early Adopter Package' which includes:
 - Tailored database extracts based on your requirements for 15 European countries
 - 10 days of services support, and
 - Opportunity to co-shape the product roadmap with us

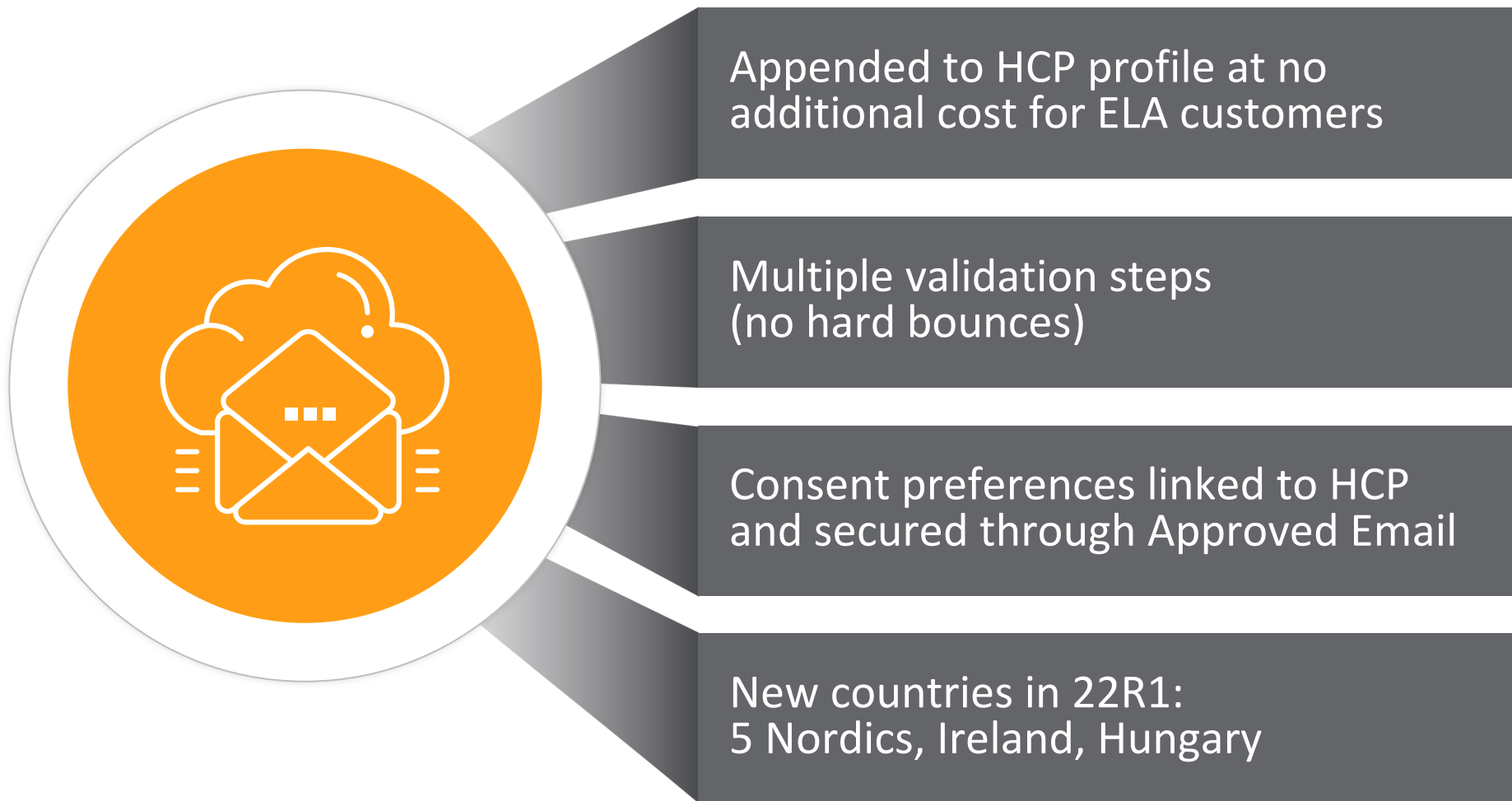
Roadmap for 2022

- 15 countries in Public Claims Data database: EU5 (DE, ES, FR, IT, UK-ENG), AT, CH, CZ, FI, HU, NL, NO, PL, SK, SE
- New patient metrics based on input from 'Early Adopter' partners
- Integration with OpenData for HCO and HCP relevant information



Email Data

Cultivate untapped channels with HCP emails

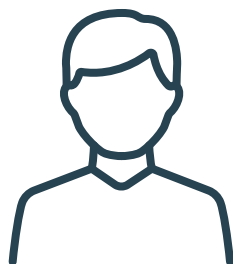


Veeva OpenData Web Reveal

De-anonymize your website traffic using the OpenData API

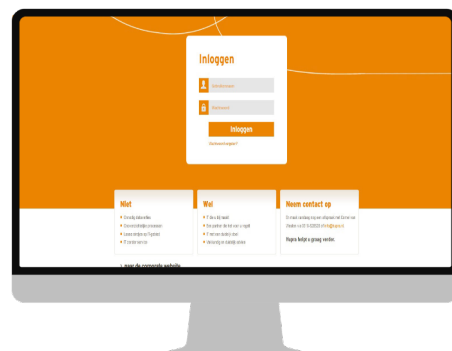
1

Unknown HCP



2

Real-time
recognition



 OpenData Web Reveal

3

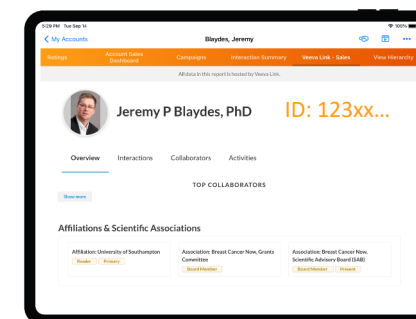
HCP revealed



OpenData ID:
123xx...

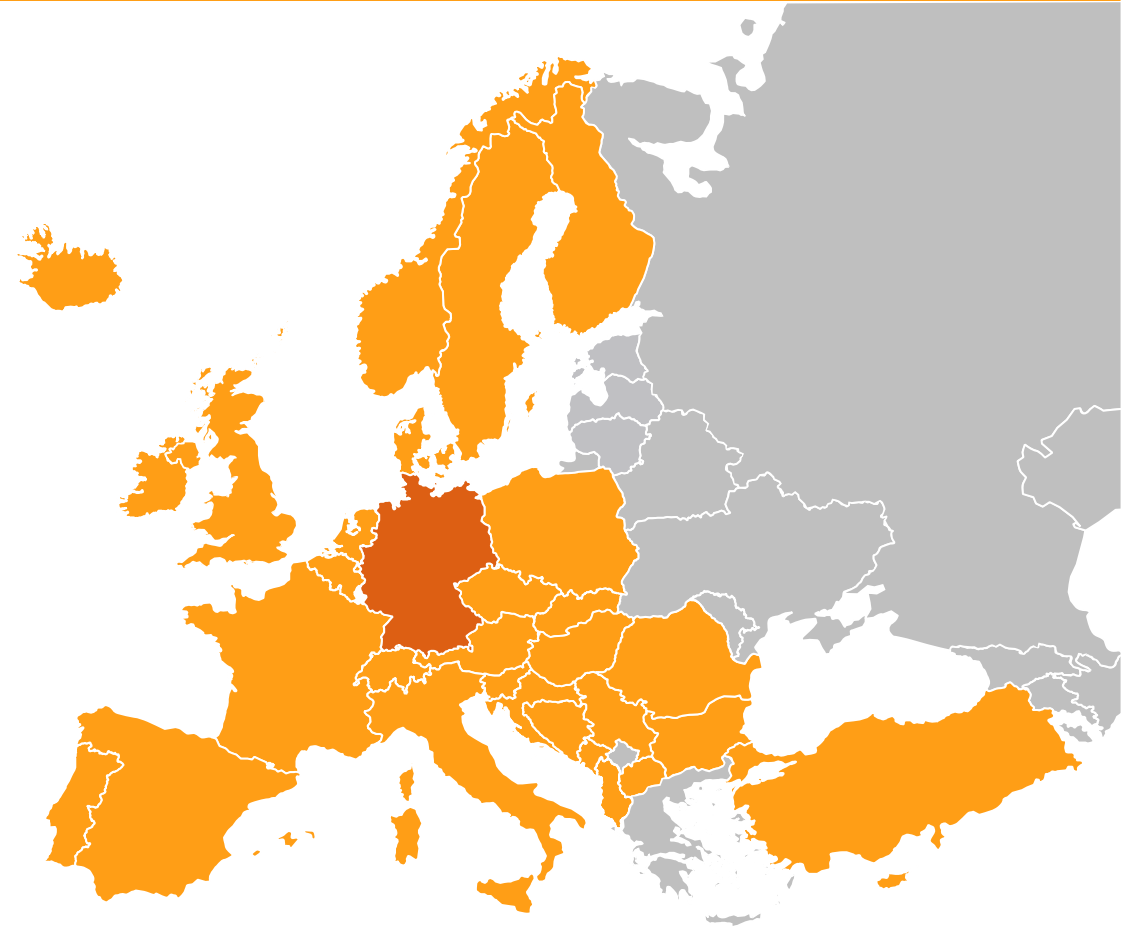
4

Assign HCP to sales



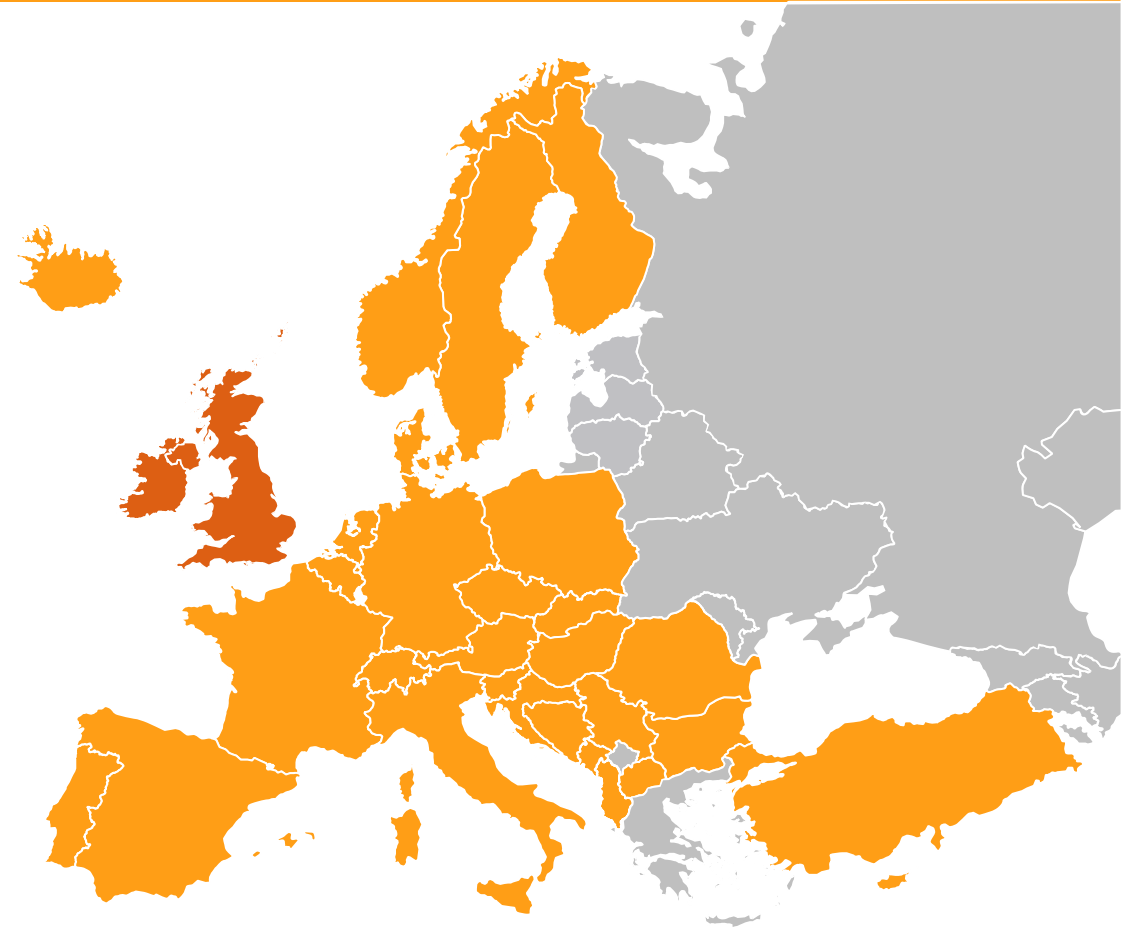
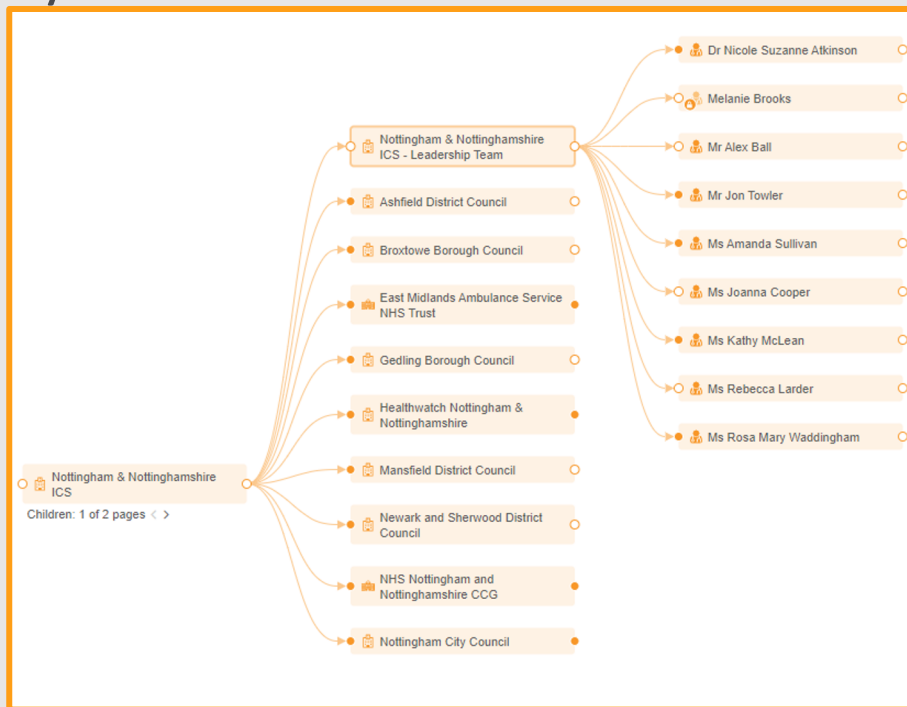
Germany

- Expansion of covered healthcare ecosystem (100,000+ records added including 60,000+ non-prescribing HCPs and business professionals)
- Institutionskennzeichen (IK) numbers for hospitals



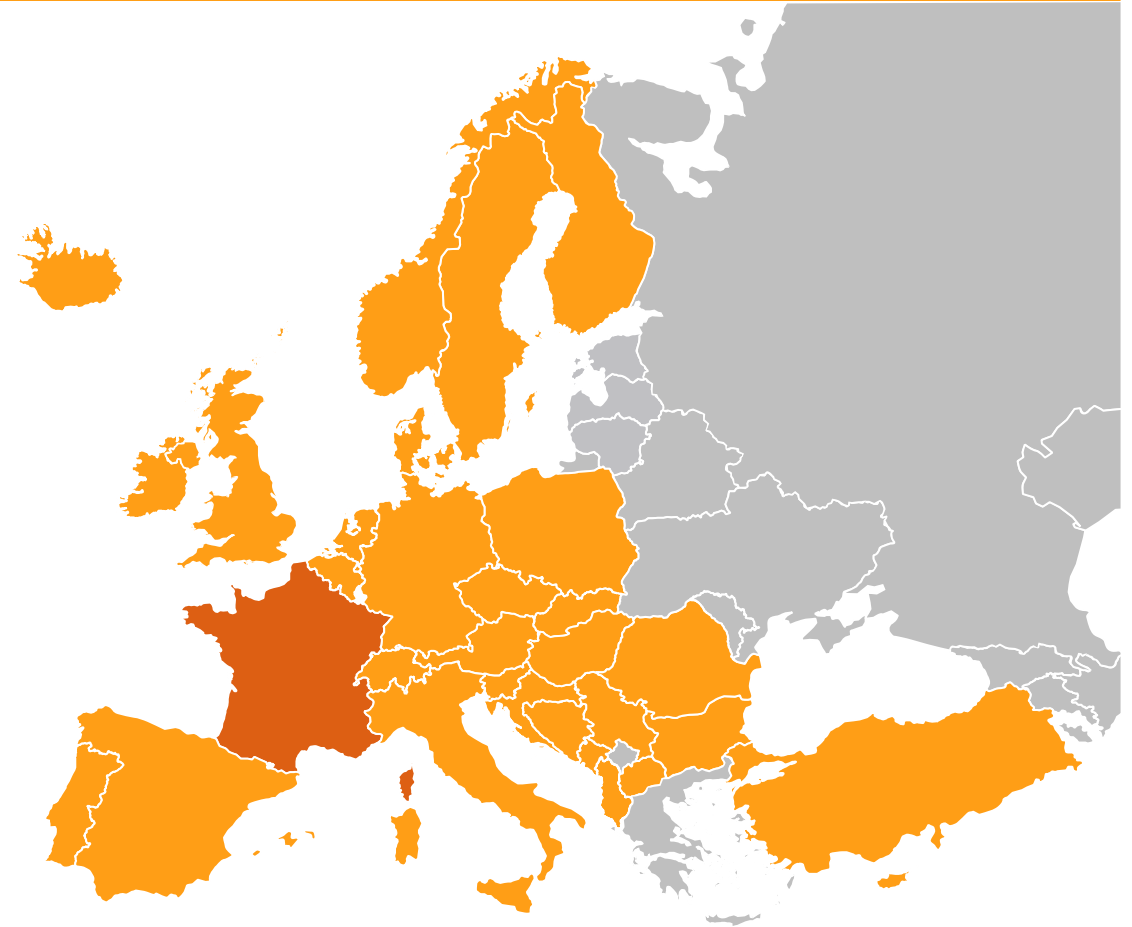
United Kingdom & Republic of Ireland

- UK: Proactive validation of Integrated Care Systems (ICS) partnerships and key HCPs




France

- New Professional Activity Mode field available for all Non-Prescribing HCPs:
 - Nurses
 - Physiotherapists
 - Psychologists






Portugal

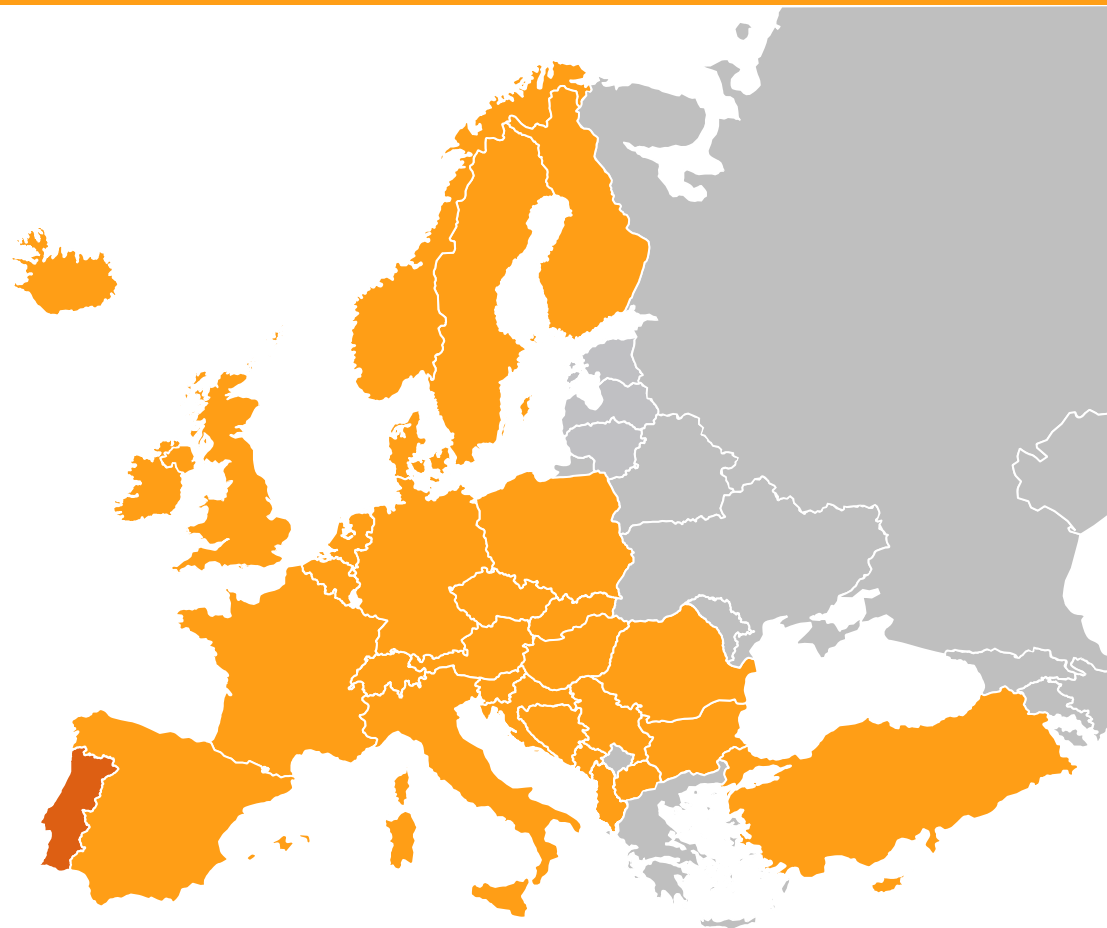
- New Population: Pharmacy Technicians

	Sra. Liliana Teresa Costa Lopes	Unique Veeva ID 940024643633024351 Status: Active
CLASSIFICATION		
HCP Type	Non-prescribing HPCs	Prof. Title Técnico de Farmácia

- New Identifier: Registration ID for Pharmacies → Número do Alvará

	Farmácia Barreiros - Porto	Unique Veeva ID 568818708772815876 Status: Active
IDENTIFIERS		
NIF/NIPC:	50624496	
Número do Alvará:	116	
Online sales:	Yes	

		
ALVARÁ N.º 116		
Em conformidade com o disposto nos n.ºs 4.º e 5.º do artigo 22.º-A do Decreto-Lei n.º 201/2007, de 21 de agosto, no 3.º caso dos par.ºs 1.º e 2.º do artigo 22.º-A do Decreto-Lei n.º 201/2007, de 21 de agosto, e no caso de não ter sido submetido ao processo de avaliação de risco, a licença foi concedida para a funcionamento de dispensa de farmácia.		
Estabelecimento		
FARMÁCIA BARREIROS		
Sítio em: Rua Sérgio Pinho, nº 12		
Pertencendo à: UNIDADE DAS FREGUESIAS DE CEGUEIRA, SANTO ISIDORO, S.ª, POMBAL, SÃO NICOLAU E VITÓRIA		
Cidade de: PORTO		
Distrito de: PORTO		
Esta instalação foi autorizada por certificação de 05 de maio de 2024.		
Propriedade		
De direito próprio e inalienável, desde 01-01-2005, de Sociedade Comercial "FARMACIA DE PROTEÇÃO FARMACÉUTICA, S.A.", pessoa coletiva 5043454, com sede em: - António Pereira Neves, número de identificação fiscal 147206231 - Cristina Maria Pinho Teixeira Guimarães Carvalho, número de identificação fiscal 17890000.		
Por Decreto de Transmissão, datado de 02-01-2005.		
O (s) responsável (s) técnico (s), credenciado (s) ao funcionamento das atividades, depois de submetido (s) ao regime jurídico de formação de profissionais da saúde, em conformidade com o disposto nos artigos 14.º, 15.º, 16.º, 17.º e 18.º-A do Decreto-Lei n.º 201/2007, de 21 de agosto.		
O presente alvará é emitido pelo INFARMED - Autoridade Nacional do Medicamento e Produtos de Saúde, S.p.A., no âmbito do disposto no artigo 22.º-A do Decreto-Lei n.º 201/2007, de 21 de agosto.		
O CONSELHO SUPERIOR		
Rui dos Santos Ivo		



Veeva OpenData

22R1 Data Maintenance



130k

New HCPs



30k

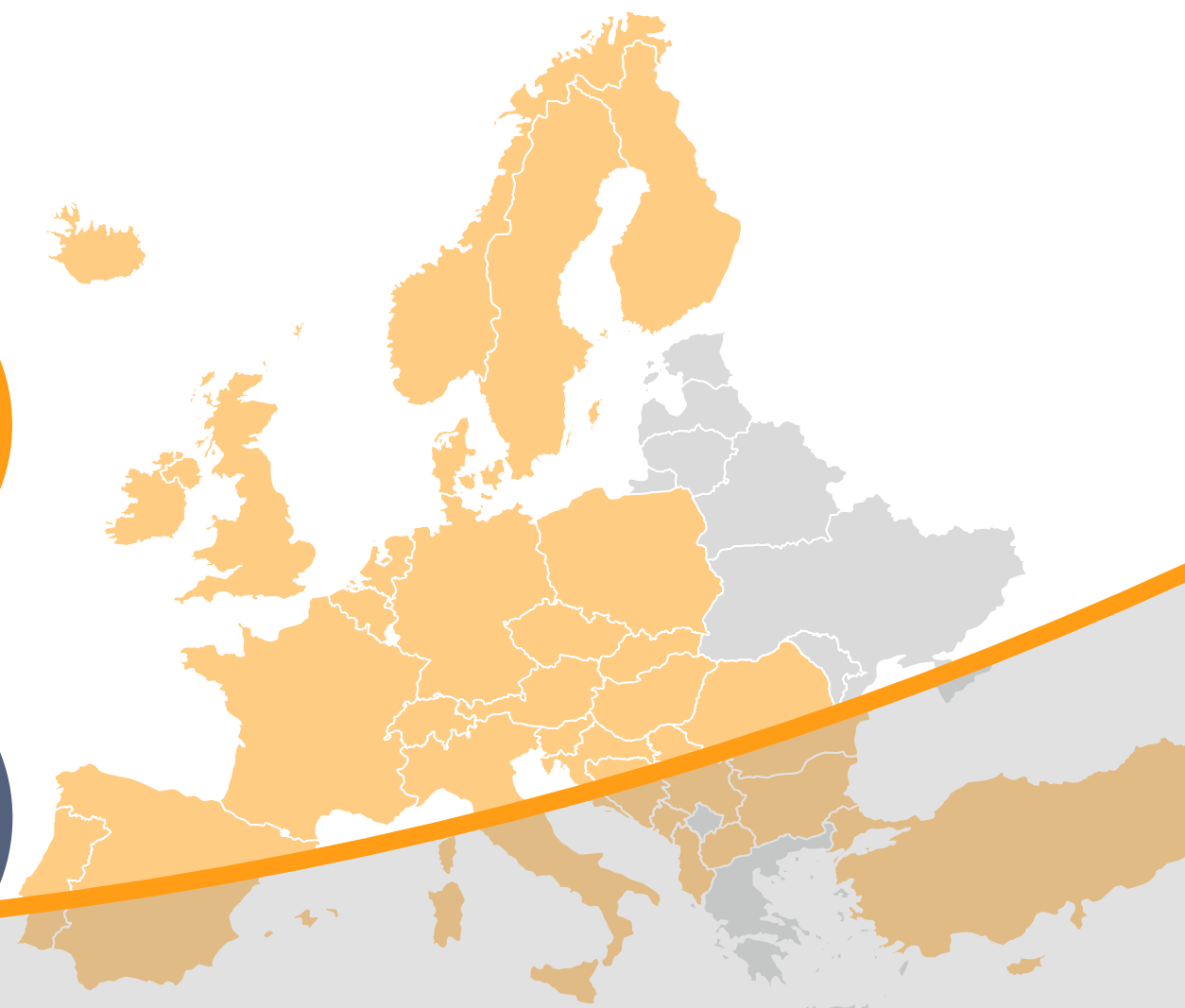
New HCOs

1M

HCP Updates

230k

HCO Updates



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Thank you